3M
General Purpose Vinyl Tape
764

Product Description

3M™ General Purpose Vinyl Tape 764 can be used in non-critical applications such as color coding, bundling and safety marking, etc.

Product Construction

Backing	Adhesive	Color	Standard Roll Length
Polyvinyl chloride	Rubber	Yellow, white, red, black, blue, transparent, green, orange, purple, gray, brown	Yellow, red and white: 1", 2", 3", 50" x 36 yds. (25 mm, 50 mm, 75 mm, 1250 mm* x 33 m) All other colors: 1", 2", 50" x 36 yds. (25 mm, 50 mm, 1250 mm* x 33 m)

*Log rolls are untrimmed, approximately 49" usable material.

Typical Physical Properties

Note: The following technical information and data should be considered representative or typical only and should not be used for specification purposes.

		ASTM Test Method
Adhesion to Steel:	18 oz./in. width (21 N/100 mm)	D-3330
Tensile Strength at Break:	13 lbs./in. width (228 N/100 mm)	D-3759
Elongation at Break:	180%	D-3759
Total Tape Thickness:	5.0 mils (0.125 mm) nominal	D-3652
Temperature Use Range:	60° to 85°F (16° to 29°C)	

Features

• While vinyl tapes resist most common solvents, care should be taken to avoid ketones, chlorinated hydrocarbons and esters found in lacquers, thinners, degreasers, paint strippers, etc., which may cause the backing to swell or curl.

• Pigmented vinyl backing to conform to many irregular surfaces.

• Rubber adhesive for good instant adhesion.

Application Techniques

• Best results are attained when applied to a clean, dry surface at temperatures between 60° to 80°F (16° to 27°C).

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Application Ideas	• General purpose holding and color coding. • Temporary marking of parts or machines. • Protect parts, equipment or products from abrasion.
Storage	Store under normal conditions of 60° to 80°F (16° to 27°C) and 40 to 60% R.H. in the original carton.
Shelf Life	To obtain best performance, use this product within 18 months from date of manufacture.
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